


ADVISING SERVICES



ISTS offers a co-branded advising solution through a partnership with [The Council for Adult and Experiential Learning \(CAEL\)](#). CAEL is a non-profit organization with 40 years of experience in employee development and adult learning. If an ISTS client utilizes CAEL advising, ISTS will add a link within the client's online forms to the CAEL & ISTS co-branded advising portal. Taking advantage of advising services with CAEL gives the client's program participants an enhanced experience and provides the client valuable Return on Investment for their program.



There are two options available for the advising solution: The first option consists of the CAEL Advising Resource Center (ARC) as a stand-alone tool. The second option provides access to the ARC as well as Individual Advising Services.

1 Advising Resource Center

The Advising Resource Center (ARC) provides a rich mix of resources such as self-assessment tools, career and education information and links to topics relevant to adult learners. Typically at least ten times as many program participants will access the information, tools and resources on the ARC than those who engage in individual advising, making it a cost-effective way to support a higher volume of program participants.

Key features of the ARC are:

- 24/7, mobile-enabled access to carefully curated information relevant to adult learners
- Links to education and career planning resources
- Interactive planning tools

\$1,500 Implementation Fee
\$6,000 Annual Fee

2 Advising Resource Center & Individual Advising

Program participants will benefit from the full ARC experience enhanced by access to CAEL advisors. CAEL advisors are a diverse group of credentialed, Master's degree-level professionals with a minimum of five years of experience providing education and career advising for adults. Advising can be easily scheduled via a link on the ARC and program participants will have the flexibility to select from available advising sessions in their preferred time zone. Advising services are provided via phone and supported by e-mail.

Key features of Individual Advising are:

- Phone session advising by an experienced advisor
- Relevant and timely email contact as needed
- Personalized assistance with questions and needs in areas such as research/information gathering, program and school selection, financial aid, and practical tips for success

\$2,500 Implementation Fee
Starting at \$8,750 Annual Fee

Annual fee is based on the number of hours a client commits to advising availability. Hours are purchased in blocks of 50 at \$8,750 per block. ISTS will work with the client to estimate the number of advising hours participants may take advantage of annually.

THE BENEFITS

For Program Sponsors

- Increases the effectiveness of investment in educational assistance funds
- Aligns individual learning with stated policies and goals
- Aligns individual educational credential pursuit with internal career opportunities, as appropriate
- Improves retention, engagement and morale
- Identifies skill and knowledge gaps

For Program Participants

- Fosters decision-making that links their educational pursuits with their career goals and development plans
- Ensures greater success through better selection of schools and programs
- Emphasizes opportunities to identify challenges faced by working adult learners and find ways to overcome them
- Provides guidance on education financing so they don't incur more educational expense than they are able to manage
- Increases the effectiveness of their own investment in education

Tiffany Turner
Account Manager
615-777-3747
tturner@applyISTS.com



International Scholarship and Tuition Services, Inc.
1321 Murfreesboro Road • Suite 800
Nashville, TN 37217

applyISTS.com | (855) GO4-ISTS